New Church Planting Proposal or New Ministry Strategic Plan

By David Kim (available at www.glocalmission.org)

Choose a community in which you will plant a church across cultures and create an effective church-planting proposal for starting a new church in that community. This church-planting proposal will communicate the vision of a growing and reproducing new church to potential team members and financial supporters. Begin with the assumptions that the goal of your project will be to plant a self-sustaining, self-governing, and self-propagating church that reproduces.

New Church Planting Proposal should answer:

1. **What** do you feel called to do? This should answer the questions of mission, vision, values and a clear theological foundation for church planting.

2. **Where** are you called to do it? Explain about context in which this new church will be planted. Give an overview of the demographics of the community and the target population of this new church.

3. **Why** are you uniquely qualified to plant in this location? This should answer the question of why you are a good fit for planting a new church in this community. Who will be the team leader? What role will each team member play? This should also explain why team members have their particular role on the church planting team. How will each team member be supported and supervised?

4. **When** are you going to do plant this church? Show a timeline that includes activities of each phase in the life of the church plant: pre-launch, launch date and post-launch.

5. **How** will you do this? Give an understanding of your philosophy of ministry and strategy for this new church.

6. **Who is partnering** with you? This answers the question of credibility. Tell what individuals, churches and organizations are supporting this new church.

7. **How much** money will it take? Create a budget and a financial plan that will get you to be self-supporting.

8. **How can others partner** with you? Explain how others can be a part of this new mission.

9. **Show how your vision will change people**? Tell how planting a new church in this community will impact individual people by helping them find their way back to God.
New Ministry Strategic Plan should include the following elements:

1. Vision: Why does the ministry exist?
2. Calling: How can I confirm my call?
3. Focus: How well do I know my ministry focus group?
4. Prayer: Who will pray with and for me?
5. Philosophy: How can I contextualize without compromise?
6. Purpose: What are the church priorities in ministry?
7. Values: What are the core motivations for ministry?
8. Styles: How does the church do ministry in this culture?
9. Models: How will the church ministries work together?
10. Finances: How will I raise and manage the finances?
11. Conflict: How do I manage conflict when it arises?
12. Launching/Planning: How do I launch & plan for the next 12 months?
13. Main Thing: How can I survive & thrive personally in all this?